

# Peacock Golf Products

## MODULES IN OPERATION

General Ledger  
Accounts Payable  
Accounts Receivable  
Payroll  
Custom Office  
Bill of Materials  
Bank Reconciliation  
Inventory Management  
Sales Order  
Purchase Order  
Fixed Assets

[www.peacockgolf.com](http://www.peacockgolf.com)



## Peacock Golf Scores a Hole in One With MAS 90

Since April of 1995 Peacock Golf Products has capitalized on the increasing popularity of Golf. Selling items ranging from finished iron sets, steel and titanium drivers, to a gold plated miniature golf club gift set, Peacock Golf isn't just a local Russellville pro shop; they have clients from around the world. About 20% of sales are from their website and they send out 25,000 catalogs four times a year. Along with all that, Peacock added a retail store in Russellville this past year. Traveling east or west on I-40, you'll see their colorful billboards. Stop in and visit the next time you're driving through.

After four years of steady growth, the Peachtree accounting system they started out with began to falter. The system would occasionally freeze up and they would be forced to call tech support and expand the parameters. Well, you can only expand the parameters of the Peachtree Software a certain amount before you completely outgrow the system. Frank Beauchamp, the Vice President, General Manager of Peacock Golf, interviewed several software resellers to find a suitable replacement. "I was looking for something that was user friendly. Most of the resellers I spoke with were focusing only on the accounting aspects of the software." Kathleen Peden, of Software Solutions seemed to know what he was looking for. Frank was impressed with her knowledge of the software and her ability to determine a solution for his needs.

***"Reliability....even when you get a hiccup it won't leave you."***

***- Frank Beauchamp***



Mike Wyllia - Shipping Manager

Peacock Golf migrated from Peachtree to MAS 90 in June of 2000. Three years later and continued growth have proven that Frank made the correct decision. MAS 90 has grown along with Peacock Golf. Of the 11 modules in operation, Peacock relies heavily on Sales Order and Inventory Management for day to day operations. They also depend on the Crystal Report Writer for the many custom reports they run each week. Mike Wyllia,

Shipping Manager at Peacock Golf Products uses MAS 90 to export addresses for the catalog mailings. "We also get several requests every week for catalogs. I use MAS 90 to print labels so we can mail them out from here" says Mike. When asked about the biggest benefit of MAS 90, Beauchamp replied, "Reliability....even when you get a hiccup it won't leave you. You can still enter sales orders and continue normal operations. When you have 3 or 4 phone lines lit up and people standing in line to check out you can't afford to be completely down." ■



Peacock Golf

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